



BOT: Institutional Strategic Framework Update

August, 2025

Timeline to August 2025 BOT



Better Together 2030: Institutional Strategic Framework – Background



Better Together reflects our belief that the University’s strength lies in collaboration, shared purpose, and a commitment to student success, excellence, and community engagement; anchored in our mission, vision, and values.



This **Strategic Framework** emerged from inclusive dialogue, shaped by cross-campus working groups and the ISP 2030 Steering Committee.



The **four strategic pillars**, distinct yet unified, define our priorities, guide our actions, and position the University for lasting impact over the next five years.

Catalysts of Change

1. A Shifting Higher Education Landscape	2. Disruption and Innovation in the Global Economy	3. Rising Demand for Trust, Transparency, and Belonging
<p>Public confidence in higher education is evolving, shaped by questions of value, access, and relevance. Institutions must demonstrate their impact more clearly, especially in serving historically underserved communities. As a regional anchor, GovState is called to reaffirm its public mission: expanding opportunity, closing equity gaps, and preparing students for meaningful lives and careers.</p>	<p>Rapid technological advancement, automation, and the rise of AI are transforming the workforce and redefining the skills students need to succeed. Institutions must be agile in designing academic programs that are future-focused, interdisciplinary, and career-relevant while also cultivating critical thinking, adaptability, and ethical leadership.</p>	<p>In an era of institutional skepticism and social fragmentation, universities must foster cultures of trust, inclusion, and shared purpose. Clear communication, authentic engagement, and a commitment to equity are essential to building a resilient and unified campus community.</p>
<p>Related Pillars: <i>Thriving Students, Lasting Impact Expanding Our Reach, Deepening Our Roots</i></p>	<p>Related Pillars: <i>Future-Focused Academic Excellence Thriving Students, Lasting Impact</i></p>	<p>Related Pillars: <i>Bridging Voices and Vision Expanding Our Reach, Deepening Our Roots</i></p>

Pillar 1

Thriving Students, Lasting Impact

GovState is committed to cultivating an inclusive, empowering, and supportive educational environment where *every* student has access to the resources they need to thrive academically, personally, and professionally.

* Nascent KPIs and Actions have also been articulated for each strategic goal listed

Pillar 2

Expanding our Reach, Deepening Our Roots

GovState will strengthen its role as a regional anchor and global collaborator through unified internal communication, expanded partnerships, and enhanced visibility.

Pillar 3

Bridging Voices and Vision

Through unified messaging, professional growth, and grassroots collaboration, GovState will build trust, transparency, and shared purpose to strengthen institutional culture.

Pillar 4

Future-Focused Academic Excellence

GovState is committed to delivering innovative, accessible, and career-relevant academic experiences that anticipate evolving societal needs and position students for long-term success.

Next Steps

As we move toward implementation, the following steps will help transition the GovState ISP 2030 from planning to action:

- 1. Finalize aspirational statements and articulate clear aspirational measures at the five-year mark and goals for implementation**

- 2. Detailed Actions and Measures for Year 1**

Each working group will identify 3–5 key actions and measures aligned with their respective pillar goals and aspirations. These actions will be prioritized based on feasibility, impact, and alignment with institutional resources.

- 3. Identify Responsible Units and Lead Champions**

Strategic goal ownership will be distributed across academic and administrative units. Each goal will have a designated lead to support coordination, accountability, and reporting.

Next Steps Cont'd

5. Communication Plan

A targeted communication strategy will be developed to share the GovState ISP 2030 vision with internal and external stakeholders. Regular updates will promote transparency and invite community feedback. Webpage is already in development.

6. **Build on Pillar Detail Matrix** – ensure the ongoing and new efforts are threaded into the ISF work

7. Build in Ongoing Evaluation and Feedback Loops

Progress will be reviewed annually through a campus-wide assessment process.

Mid-cycle adjustments will be made as needed to reflect new opportunities, challenges, or resource shifts. Years 2-3 and 4 – 5 actions and measures tbd based on this evaluation process.

Through these next steps, GovState University affirms its commitment to being Better Together, as one institution united in purpose and action.